

WXLV-TV Adverts
3500 Myer Lee Dr Agency
Winston Salem, NC 27101product

Advertiser Schedule Dates Contract #

Brand CPE Account Type: Phone/Fax Buyer Name Sales Office Salesperson

Mentzer Media Services 210 W Pennsylvania

Suite 250

Towson, MD 21204

Comments Billing Type

Weekly/Irregular

National/Political Issue Agency BRD

Sales Tax

275/365/3659

Anne, Wineholt,

Millennium/DC, Washington DC (1108)

Millennium Washington DC

POLITICAL ISSUE (ns) (1187)

SLFNC (859935)

Separation: 30
RACHEL CHASON/YVONNE CONTE

Mentzer Media Services (1381) Senate Leadership Fund (111192) 09/13/16-09/22/16 2622233 Date Entered Entered By

Demo Package Deal Order Type Headline # 60-00 Last Modified A18+R 09/07/16 Lisa Carter 09/07/16 ECR25280680 Normal

15.00

Net Total Commission Commission % \$3,591.25 \$633.75

By Broadcast Month

Grand Total:	Sep. 2016
17	17
\$4,225.00	\$4,225.00

Line				}	Date:				Accepted-Station:	Accepte	Date:		-3-circy/ -4-0 vol (156)	-
Dottes Sec Length Dottes Sec Length Columna Sec Length Sec Lengt						NACT	S	MATION	三元	6			Copper / Arthur Minner	Crented.
Line Prime (1) Dates Sec. Length S	91/7/E		Greensboro (WXLV)	00.0214	4 TO-00				S Parameter S Para					
Distance Prime (1) Distance Prime (2) Distance Distanc	OT 1/1/2		2	10000	\$130 An			,,	-	1014P- Harry Connick	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	02/20/10/03/20/10		
Dates Sec Length Pares Sec Length Pares Sec Length Run Times SPW Mo Tu We Time Ft Sa St Spots Rate Total Station Comments	21/7/16		Greensboro (WXLV)	\$120.00	\$120.00		F		1			91/0C/00/-31/0C/00	format Line / SPOT (4)	12.0
Dottes D	91/7/£		Greensboro (WXLV)	\$120.00	00.021¢	.				10 4P- Harry Connick	2	09/16/16-09/16/16	lormal Line / SPOT (4)	11.0
Delete Sec Length Dates Sec Length Run Times SPW Mo Tu We Th Fr Set Stu Spots Rate Total Station Comments	917/16		Greensboro (WXLV)	\$120.00	00.02±¢	<u>. j.</u>			-	30.4P- Harry Connick	2	09/15/16-09/15/16	Normal Line / SPOT (4)	0.01
Normal Line Ppime (1) Dates Sec Length Run Times SpW Mo Tu We Th F Sa Spots Rate Total Station Comments	9/7/16		Greensboro (WXLV)	\$105.00	no core	4				30 4P- Harry Connick	2 :5	09/14/16-09/14/16	formal Line / SPOT (4)	0.0
Line ype Break Type Refer Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	9/7/16		Greensboro (WXLV)	\$105.00	\$105.00	<u> </u>			-	30 3P- Dr Phil	2	09/21/16-09/21/16	Normal Line / SPOT (3)	8.0
Line ype Freak ype Reif Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa St Spots Rate Total Station Comments	9/7/16		Greensboro (WXLV)	00.50T\$	+ 100.00	-				30 3P- Dr Phil	2	09/19/16-09/19/16	Vormal Line / SPOT (3)	7.0
Line ype Freak ype Reif Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa St Spots Rate Total Station Comments	9/7/16		Greenshord (WXLV)	# 101 00 101 00	#10F 00			,		30 3P- Dr Phil	2	09/16/16-09/16/16	Normal Line / SPOT (3)	5.0
Line ype Freak ype Reif Dates Sec Length Run Times Spw Mo Tu We Th Fr Sa Str Spots Rate Total Station Comments	OT 17 10		Coords Albara	\$105 OO	\$105.00	<u></u>				303P- Dr Phil	N.	01/51/60-01/CT/En	100 0100	,
Line Type (Ref#) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments Comments AGENTS OF THE SHIELD O9/13/16-09/13/16 SHIELD (Tuesday) Normal Line / Prime (1) O9/20/16-09/20/16 O9/20/16-09/20/1	377/76		Greensboro (WXLV)	\$105.00	\$105.00	<u></u>			-		,	00/15/100 2/13/100	Normal Line / SPOT (3)	5.0
Line Type (Break Type (Reff #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments LO Normal Line / Prime (1) 09/13/16-09/13/16 3 :30 10P- ABC-Marvels Agents of 1 \$400.00 \$400.00 Greensboro (WXLV) SHIELD (Tuesday) 1 \$400.00 Greensboro (WXLV) AGENTS OF THE SHIELD ON THE	3/ // TD									30:3P- Dr Phil	2	09/13/16-09/13/16	Normal Line / SPOT (3)	4.0
Line Type Freak Type Reif #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Str Spots Rate Total Stration Comments			Greensboro (WXLV)	\$700.00	\$700.00	ш		H	> 	30 7:57:56P- ABC-Dancing	2	09/20/16-09/20/16	control circ (Fillie (2)	8
Line Type Break Type Ref. #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	3/7/16	_	Greensboro (WXLV)	\$400.00	\$400.00	,)	2	SHIELD (Tuesday)			Mormal Line / Deimo (2)	س د
Line Type Break Type Ref. #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	5/ // TO									RO TOP- ARC-Marvels Associ	ا بر	09/20/16-09/20/16	Normal Line / Prime (1)	2.0
Line Type / Break Type (Ref.#) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	2/1/16		Greensboro (WXLV)	\$400.00	\$400.00	ц			O.	SHIELD (Tuesday)				
Line Type (Ref.#) Dates Sec Length Run Times SpW Mo Ti, Wa Th Sec Co. Co. Co.	Entered	Comments	Station	Total	Kate	-	<u>-</u> ام			2010b ARC-Manula Assa	<u>بر</u> د	09/13/16-09/13/16	Normal Line / Prime (1)	1.0
						-1	3 L	- 1	WdS		Sec Length	Dates	Line Type / Break Type (Ref #)	Ä

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station: Allism Aldridge

gail

Page 1 of 2

Comments:



MXLV-TV

3500 Myer Lee Dr Agency Winston Salem, NC 27101_{Product}

Brand

SLFNC (859935)

POLITICAL ISSUE (ns) (1187)

Advertiser Schedule Dates Contract #

CPE Account Types Phone/Fax Buyer Name Sales Office Salesperson Anne, Wineholt, Millennium Washington DC Millennium/DC, Washington DC (1108) National/Political Issue Agency BRD 275/365/3659

Comments Billing Type

Weekly/Irregular

Separation: 30
RACHEL CHASON/YVONNE CONTE

Mentzer Media Services 210 W Pennsylvania

Suite 250

Towson, MD 21204

Senate Leadership Fund (111192) 09/13/16-09/22/16 Mentzer Media Services (1381) 2622233 Date Entered

Order Type Demo GO-OP Entered By Last Modified Headline #

Package Deal 09/07/16 Normal A18+R ECR25280680 Lisa Carter 09/07/16

Commission % 15,00 \$633.75

Sales Tax Net Total Commission \$3,591.25

Greensboro (WXLV)

By Broadcast Month Spots

en. 20 Maria 19 Maria			
	Grand Total:	Sep. 2016	By Broadcast Month
	17	17	Spots
	\$4,225.00	\$4,225.00	Rate

			Comments:	Date:			on:	Accepted-Station:	Date:			Short soft to see a constitution of	,
					12AC	CONTRACTOR CONTRACT	Z S					Accepted-Agency/Advertiser:	Accepted-/
											-		
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										-	•		
9/7/16	FAMILY FEUD	\$400.00 Greensboro (WXLV)	\$400.00	\$400.00	-			and the second s					
9/7/16	FAMILY FEUD	\$100.00 Greenshord (MYZEA)	÷100.00	0 0				:307:28:30P- Family Feud B	:307:28	2	09/20/16-09/20/16	17.0 Normal Line / SPOT (5)	17.0
01///6	10 10 10 10 10 10 10 10 10 10 10 10 10 1	Cranchom OWIN	±ann nnl	\$400.00			μ 	:30 7:28:30P- Family Feud B	:30 7:28:	2	09/19/16-09/19/16	16.0 Normal Line / SPOT (5)	16.01
07/45	FAMTI V SELID	\$400,00 Greenshom (WXI V)	\$400.00	\$400.00	<u> </u>	 p-4		:30 /:28:30P~ Family Feud B	:30/:28		01/01/60-01/01/En		
9/7/16	FAMILY FEUD	\$400.00 Greensboro (WXLV)	\$400.00	\$400.00				Took a willing I code to		,	00/16/16/00/16/16	15.0 Normal Line / SPOT (5)	15.0
9/7/16	HARRY	ATTOOR CLOCKEDOLO (MYCA)	4110.00					:307:28:30P- Family Feurl B	:307:28:	2	09/14/16-09/14/16	14.0 Normat Line / SPOT (5)	14.0 N
	ı	Cross-born (MVI)	41 70 00 I	\$120.00				:30 4P- Harry Connick	:30 4P- H	2	05/22/16-05/22/16	Establishment (4)	10.0
Entered	Comments	Station	Total	Rate	Su Spots	JU WE IN HT Sa	SPW MO IO		1			ormal Line / SPOT (4)	120
				1		,	- 1	Riin Times	enath	Sec	Dates	Line Type / Break Type (Ref #)	Line

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and I	_ocation:			Date:	
	n Brawn puest station tim		ne following iss	ue:	
Senate Leade	rship Fund				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				
					:

This broadcast time will be used by: Senate Leadership Fund

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message

relating to any political matter o □ Yes	f national importance?" □ No
For programming that "communicates a message national importance," list the name of the legally or refers to, the offices being sought, the date(s) of twhich the communication refers (if applicable):	ualified candidate(s) the programming
I represent that the payment for the above described (name and address):	ped broadcast time has been furnished
Senate Leadership Fund 45 North Hill Dr. Ste 100 Warrenton, VA 20186	
and you are authorized to announce the time as period (hereinafter referred to as the "sponsor").	eaid for by such person or entity
List the chief executive officers or members of the directors below (or attach separately):	executive committee or the board of
Steven Law, President Caleb Crosby, Treasurer	

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For programming that "communicates a message relating to any political matter of

national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

_by (name and addre	es):		
Senate Leadership Fund 45 North Hill Dr. Ste 100 Warrenton, VA 20186			

I represent that the payment for the above described broadcast time has been furnished

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President Caleb Crosby, Treasurer		

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ________ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3-31-16

Date Signature Contact Phone Number

	,	· · · —
☐ Accepted	☐ Accepted in Part	☐ Rejected
allion aldridge	Ausn Aldrida	DOS
Signature	Printed Name	elliT

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Length Rot	Day, tation or ackage	Days	Class	Times per Week	Number of Weeks
varie	es				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Advertiser Group Name:	Senate Leadership Fund
Address:	45 North Hill Dr, Ste 100
City, State & Zip Code:	Warrenton, VA 20186
Phone:	703-574-3044
Fax;	
Executive Director or President	Steven Law, President
Group Treasurer	Caleb Crosby

